



ZAHEER CONTRACTOR

CREATIVE DIRECTOR

Creative Director focused on enhancing the user experience with high attention to detail allowing the vision to be carried from idea to execution across print media, web, mobile and tablet.

Twelve years of experience as a graphic designer creating innovative solutions for corporate identity, print collateral and interactive media to effectively communicate the message to the user.

A respected lead designer, with a good understanding to efficiently utilize resources that benefit the execution of projects.

Extensive experience in the growth and development of client relationships.

SKILLS

Proficient in Adobe Photoshop, Illustrator, InDesign, Flash, Dreamweaver. Working knowledge of HTML/CSS, Video editing.

Experience in Creative direction, Brainstorming and strategy, User experience, Concept development, Advertising, Brand identity, Website and interactive design, Layout and publication design.

EXPERIENCE

2007 to Present

Creative Director + Sr. Graphic Designer PetroPages, Houston

Provide creative direction, team leadership and hands-on design, Manage all projects from concept to production.

Create and direct designers to create unique brand identities, Conceptualize and design ad campaigns, Design flash presentations, web banners, trade show booths, Design website layouts and manage the development and implementation utilizing responsive or adaptive design and maintain code. Direct and collaborate with 3d artists to develop eye catching and functional animations, Design and recommend unique options for print collateral.

2004 to 2007

Graphic Designer CheckFree Inc, now Fiserv

Designed product catalog, Designed email invites, Designed banners and flyers for events, Designed internal website layouts and collateral, Designed promotional collateral, brochures and postcards, Designed web banners, application layouts and icons, Designed several projects in collaboration with a group of designers.

2003 to 2004

Multimedia + Graphic Designer + Sales Precious Formals

Developed an interactive presentation exported on to a DVD, Designed logos for New brands, Designed postcard invites, Designed the layout of a mass production magazine, Designed a media kit that included a folder, handouts, business cards, Designed order forms, Provided design input for the layout of the company catalog, Assisted in designing and creating sets for photo shoots, Generated sales during trade shows.

2003 to 2004

Web + Graphic Designer. Part-time USNet 2000

Designed web layouts, Designed logos for different websites, Designed office stationary, regularly updated the database.

2002

Multimedia + Graphic Designer + Sales. Intern Precious Formals

Developed interactive CD, Designed several sale flyers, Assisted in the sales department.

EDUCATION

Associate of Applied Science Degree in Multimedia/Web/Graphic Design The Art Institute of Houston, 2003

Merit awards, Honor lists