



ZAHEER CONTRACTOR

CREATIVE DIRECTOR

Creative Director focused on enhancing the user experience with high attention to detail allowing the vision to be carried from idea to execution across all media platforms.

Fifteen years of experience as a graphic designer creating innovative solutions for corporate identity, print collateral and interactive media to effectively communicate the message to the user.

A respected creative director, with a good understanding to efficiently utilize resources and collaborate with the creative team to manage production and delivery of materials.

Extensive experience in the growth and development of client relationships.

SKILLS

Proficient in the Adobe Creative Suite. Working knowledge of HTML/CSS, 3D and Augmented Reality.

Experience in Creative direction, Brainstorming and strategy, User experience, Concept development, Advertising, Brand identity, Website and interactive design, Layout and publication design.

EXPERIENCE

2007 to Present

Creative Director + Sr. Graphic Designer
PetroPages, Houston

Provide creative direction, team leadership and hands-on design, Manage all projects from concept to production.

Create and direct designers to create unique brand identities. Conceptualize and design ad campaigns, design interactive presentations, motion graphics, social media graphics, web banners and trade show booths. Design website UI/UX and manage the development and implementation utilizing responsive or adaptive design. Direct and collaborate with 3d artists to storyboard, conceptualize and problem solve for developing eye catching and functional animations.

2004 to 2007

Graphic Designer

CheckFree Inc, now Fiserv

Designed product catalog, email invites, banners and flyers for events. Designed internal website UI and collateral. Designed promotional collateral, brochures and postcards. Designed web UI, banners, application and icons. Designed several projects in collaboration with a group of designers.

2003 to 2004

Multimedia + Graphic Designer + Sales

Precious Formals

Developed an interactive presentation exported on to a DVD, Designed logos for New brands, Designed postcard invites, Designed the layout of a mass production magazine, Designed a media kit that included a folder, handouts, business cards, Designed order forms, Provided design input for the layout of the company catalog, Assisted in designing and creating sets for photo shoots, Generated sales during trade shows.

2003 to 2004

Web + Graphic Designer. Part-time

USNet 2000

Designed web layouts, Designed logos for different websites, Designed office stationary, regularly updated the database.

2002

Multimedia + Graphic Designer + Sales. Intern

Precious Formals

Developed interactive CD, Designed several sale flyers, Assisted in the sales department.

EDUCATION

Associate of Applied Science Degree in

Multimedia/Web/Graphic Design

The Art Institute of Houston, 2003

Merit awards, Honor lists